

# MoveOn PAC

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## Ad Starts Airing Today

# New TV Ad Cites Schiavo Case, Raises Fear that Supreme Court Nominee Will Threaten Rights of Individuals

## Opposes an Extremist Justice Who Would Allow Government Interference in Private Family Decisions

MoveOn PAC unveiled a new TV ad today aimed at discouraging President Bush from picking an extremist judge to replace outgoing Justice Sandra Day O'Connor. He should honor O'Connor and appoint a moderate justice.

**The message:** *Don't nominate an extremist who will undermine the rights of individuals and families as the President did in the Terri Schiavo case several months ago. Protect our rights.*

The almost \$280,000 ad will air on CNN in ME, NE, SC and VA, and on CNN and FOX in NY and DC as part of MoveOn PAC's grassroots mobilization to empower Americans and persuade the Senate to protect our basic rights by rejecting an extremist nominee.

"Our message to the President as he considers nominees to the Supreme Court is 'Protect Our Rights.' Our message to the Senate when it considers the President's nominee is 'Protect Our Rights,'" said Ben Brandzel, Advocacy Director for MoveOn PAC.

"The President should honor O'Connor and appoint a moderate Supreme Court justice. We're very concerned because we all saw the President undermine individual rights and invade a family's privacy in the Terry Schiavo case a few months ago. If President Bush nominates an extremist, it will be up to Senators to say no, and the American people will make sure that they do just that," he added.

MoveOn PAC's work against the "nuclear option" to eliminate the right to filibuster judicial nominees first engaged the organization's members in the upcoming battle over a Supreme Court nomination. MoveOn members:

- Raised \$1.3 million to fund the campaign, with an average contribution of \$43
- Organized 192 simultaneous rallies in all 50 states
- Submitted 580,371 constituent comments opposing the nuclear option
- Knocked on thousands of doors to spread the word in almost 1,000 neighborhoods nationwide

- Placed 118,016 calls to Congress
- Held 1,539 house meetings to form local organizing teams
- Placed tens of thousands of signs in the windows of homes across the country
- Gathered at over 1,000 theaters to pass out “Save the Republic” flyers to Star Wars fans
- Supported the creation and placement of 4 television commercials, radio commercials, and 2 print ads in target states and nationwide
- Submitted 59,645 letters to the editors of 3,162 newspapers

To view the ad go to: [www.MoveOnPAC.org](http://www.MoveOnPAC.org)

*Script of the new Supreme Court ad follows.*

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**MoveOn PAC**  
**TV :30**  
**“Schiavo”**

**VIDEO**

OPEN ON TV IMAGES OF THE NEWS CIRCUS AND PROTESTERS OUTSIDE THE TERRY SCHIAVO HOSPICE. ZOOM IN ON ONE OF THE POSTERS SHOWING HER FACE.

**AUDIO**

ANNOUNCER (VO): It was the last place the federal government needed to be. A family crisis affecting the most personal rights of all.

**VIDEO**

CUT TO PHOTO OF GEORGE BUSH SPEAKING TO THE PRESS. SUPER HEADLINES: "BUSH SIGNS SCHIAVO BILL INTO LAW. MARCH 21, 2005 CBS NEWS"

**AUDIO**

ANNOUNCER (VO): And there was George Bush, playing politics with our personal rights once again.

**VIDEO**

CUT TO EXTERIOR SHOTS OF THE SUPREME COURT.

**AUDIO**

ANNOUNCER (VO): Now, there’s a vacancy on the Supreme Court.

### **VIDEO**

CUT TO A CLOSE UP OF AN EMPTY SUPREME COURT CHAIR. SUPER “WILL GEORGE BUSH CHOOSE AN EXTREMIST?” SUPER “PAID FOR BY MOVEON PAC, [WWW.MOVEONPAC.ORG](http://WWW.MOVEONPAC.ORG). NOT AUTHORIZED BY ANY CANDIDATE OR CANDIDATE’S COMMITTEE. MOVEON PAC IS RESPONSIBLE FOR THE CONTENT OF THIS ADVERTISEMENT”.

### **AUDIO**

ANNOUNCER (VO): Will George Bush choose an extremist who will threaten our rights? And support even more government intrusion into our lives? MoveOn PAC is responsible for the content of this advertisement.